SENIOR CERTIFICATE EXAMINATIONS

ENGLISH FIRST ADDITIONAL LANGUAGE P1

2017

MARKING GUIDELINES

MARKS: 80

These marking guidelines consist of 9 pages.

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MARKING THE SUMMARY

Marking is on the basis of the inclusion of valid material and the exclusion of invalid material.

The summary should be marked as follows:

- **Mark allocation:**
  - 7 marks for 7 points (1 mark per main point)
  - 3 marks for language
  - Total marks: 10

- **Distribution of language marks when candidate has not quoted verbatim:**
  - 1–3 points correct: award 1 mark
  - 4–5 points correct: award 2 marks
  - 6–7 points correct: award 3 marks

- **Distribution of language marks when candidate has quoted verbatim:**
  - 6–7 quotes: award no language mark
  - 1–5 quotes: award 1 language mark

NOTE:

- **Format:** Even if the summary is presented in the incorrect format, it must be assessed.
- **Word count:**
  - Markers are required to verify the number of words used.
  - Do not deduct any marks if the candidate fails to indicate the number of words used or if the number of words used is indicated incorrectly.
  - If the word limit is exceeded, read up to the last sentence above the stipulated upper limit and ignore the rest of the summary.

TOTAL SECTION B: 10

SECTION C: LANGUAGE

NOTE:

- One-word answers must be marked correct even if the spelling is incorrect, unless the error changes the meaning of the word.
- In full-sentence answers, incorrect spelling should be penalised if the error is in the language structure being tested.
- Sentence structures must be grammatically correct and given in full sentences/ as per instructions.

QUESTION 3: ANALYSING AN ADVERTISEMENT

3.1 Service: gas filling/key cutting/deliveries/timber cutting✓
Product: power tools/paint/hardware/building supplies✓

NOTE: Accept ONE service and ONE product. Accept examples from the picture. (2)

3.2 3.2.1 To attract the reader's attention. /To emphasise (that you should not keep the idea of your dream home bottled up.)✓ (1)

3.2.2 apostrophe✓ (1)

3.3 The visual on the left shows a beautiful home inside a bottle✓which supports the words 'dream home bottled up'.✓/
If the cork remains on, ✓ the dream home will never become a reality. ✓ (2)

3.4 By visiting the nearest Mica store.✓
By visiting the website / www.mica.co.za.✓ (2)

3.5 Open-ended. Accept a suitable response, e.g.

The advertisement will only attract those who are interested in renovating/ building their dream homes.✓✓

OR

The advertisement will attract a wide range of readers because Mica offers a variety of services and products.✓✓

NOTE: The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. (2)
[10]

QUESTION 4: ANALYSING A CARTOON

4.1 4.1.1 The (tall) buildings/ factories✓
The traffic lights/robots✓ (2)

4.1.2 Agree✓ (1)

4.2 Zandi's eyes are wide open✓to show that she is anxious/shocked/ panic-stricken/confused.✓ (2)

4.3 Zandi's arms are outstretched.✓
Zandi is leaning forward.✓
Zandi has one leg before the other.✓

NOTE: Accept any ONE of the above answers. (1)

4.4 It refers to the price of petrol✓ being reduced.✓ (2)

4.5 Open-ended. Accept a suitable response, e.g.

It is humorous that Mavis is willing to get Zandi to push the taxi in order to save some money on petrol.

OR

It is not humorous that Mavis exploits Zandi by making her push the taxi in order for her to save money.

NOTE: The above are merely examples. A candidate can score 1 mark for an answer that is not well-substantiated. (2)
[10]

QUESTION 5: LANGUAGE AND EDITING SKILLS

5.1 5.1.1 (a) across✓ (1)
(b) on✓ (1)
(c) are✓ (1)
(d) whom✓ (1)

5.1.2 The film version of *The Lion King* is <u>more successful</u> than the musical.✓ (1)

5.1.3 The production has been on Broadway for close to twenty years, hasn't it /has it not?✓ (1)

5.1.4 D/famous✓ (1)

5.1.5 Lebo said that <u>they</u>✓ <u>had employed</u>✓ more South Africans overseas than any production in theatrical history.

NOTE: Award 1 mark for each underlined change and 1 mark for correct punctuation. (3)

5.1.6 Nine to thirteen South African citizens are employed by each production.✓ (1)

5.1.7 It is a title/name of the film/production/play/musical.✓ (1)

5.1.8 The – (definite) article✓
run – noun✓ (2)

5.2 5.2.1 Our staff does not/doesn't understand the importance of time.✓ (1)

5.2.2 They will/They'll do all they can to make the most of every day, including yours.✓ (1)

5.2.3 Not only is Bidvest Car Rental efficient, but also popular.

OR

Not only is Bidvest Car Rental popular, but also efficient.

NOTE: Award 1 mark for using the comma correctly and 1 mark for the sentence structure. (2)

5.2.4 I prefer an apple to a <u>pear.</u>✓

OR

Use the knife to <u>pare</u> the fruit. ✓ (1)

5.2.5 Customers should choose a car rental company <u>carefully.</u>✓ (1)

TOTAL SECTION C: 40
GRAND TOTAL: 80

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