education

Department:
Education
North West Provincial Government
REPUBLIC OF SOUTH AFRICA

PROVINCIAL ASSESSMENT

GRADE 11

BUSINESS STUDIES P2

JUNE 2024

MARKS: 150

TIME: 2 hours

INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

1. This question paper consists of THREE sections and covers TWO main topics.

   SECTION A: COMPULSORY
   SECTION B: Consists of THREE questions.
   Answer any TWO of the three questions in this section.
   SECTION C: Consists of TWO questions.
   Answer any ONE of the two questions in this section.

2. Read the instructions for each question carefully and take note of what is required.

   Note that ONLY the first TWO questions in SECTION B and the FIRST question in SECTION C will be marked.

3. Number the answers correctly according to the numbering system used in this question paper. NO marks will be awarded for answers that are numbered incorrectly.

4. Except where other instructions are given, answers must be written in full sentences.

5. Use the mark allocation and nature of each question to determine the length and depth of an answer.

6. Use the table below as a guide for mark and time allocation when answering each question.

SECTION		QUESTION	MARKS	TIME (minutes)
A:	**Objective-type questions COMPULSORY**	**1**	**30**	**20**
B:	**THREE direct/indirect-type questions CHOICE: Answer any TWO.**	**2**	**40**	**70**
		3	**40**	
		4	**40**	
C:	**TWO essay-type questions CHOICE: Answer any ONE.**	**5**	**40**	**30**
		6	**40**	
TOTAL			**150**	**120**

7. Begin the answer to EACH question on a NEW page, e.g. QUESTION 1 – new page, QUESTION 2 – new page.

8. You may use a non-programmable calculator.

9. Write neatly and legibly.

SECTION A (COMPULSORY)

QUESTION 1

1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the answer and write only the letter (A–D) next to the question numbers (1.1.1 to 1.1.5) in the ANSWER BOOK, e.g. 1.1.6 D.

1.1.1 Prince and Queen Ltd. have limited liability. This form of ownership is known as a ...

A private company.
B partnership.
C non-profit company.
D public company.

1.1.2 Businesses use ... thinking when applying new thinking patterns to old situations.

A routine
B creative
C conventional
D inductive

1.1.3 Businesses apply the principle of … by responding to customers' requests.

A professionalism
B ethics
C customer care
D professionalism and ethics

1.1.4 Tembi SOC Ltd is an example of a …

A public company.
B private company.
C state owned company.
D non-profit company.

1.1.5 The … theory suggests that actions are good or bad depending on its outcome.

A common good approach
B consequential
C rights approach
D good and bad decisions (5 x 2) (10)

1.2 Complete the following statements by using the word(s) provided in the list below. Write only the word(s) next to the question numbers (1.2.1 to 1.2.5) in the ANSWER BOOK.

Notice of incorporation; franchisor; force field analysis; bad; nominal group technique; good; retrenchment; Prospectus; unemployment; franchisee

1.2.1 ... refers to a written invitation, issued to the public offering shares/securities in exchange for money.

1.2.2 Sipho was given the right to use the trademark of KFC for a specified period of time in return for regular payments. Sipho is the ...

1.2.3 The … problem solving technique lists and assess forces for and against a proposed change.

1.2.4 Peppa Ltd terminated Micheal's employment contract due to new technology. This is an example of …

1.2.5 A ... decision is consistent with sufficient information which is in line with the company's values and ethical principle.

(5 x 2)(10)

1.3 Choose a description from COLUMN B that matches a term in COLUMN A. Write only the letter (A–J) next to the question numbers (1.3.1 to 1.3.5) in the ANSWER BOOK e.g. 1.3.6 K.

COLUMN A	COLUMN B
1.3.1 Routine thinking	A a sudden and potential disastrous event
	B a percentage of sales or a fixed fee paid at regular intervals by the franchisee
1.3.2 Deadlines	C a sudden and insignificant event
	D shares sold by a company that has already made an initial offering
1.3.2 Royalties	E a percentage of the sales or a fixed fee paid out at regular intervals by the franchisor
1.3.3 Secondary offer	F the earliest time or date one should submit completed work
1.3.5 Crisis	G the use of established patterns and habits in the thinking process
	H the latest time or date one has to submit completed work
	I shares sold by a company for the first time
	J the use of original methods in the thinking process

(5 x 2) (10)

TOTAL SECTION A: 30

SECTION B:

Answer ANY TWO questions in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 2 on a NEW page, QUESTION 3 on a NEW page.

QUESTION 2: BUSINESS VENTURES

2.1. Name any FOUR aspects that must be included in a prospectus. (4)

2.2 Outline the procedure for the formation of companies. (6)

2.3 Read the scenario below and answer the questions that follow.

LEGAL SOLUTIONS (LS)
Mpho, Gift and Emily are experienced lawyers, who decided to combine their expertise to form a law partnership. The formation of the partnership was easy as with minimal legal procedures. Mpho, Gift and Emily have conflicting viewpoints regarding marketing strategies. By pooling their resources, they can afford to invest in better office facilities, legal software, and marketing initiatives.

2.3.1 Quote THREE advantages of a partnership from the scenario above. (3)

2.3.2 Explain the characteristics of a partnership. (6)

2.4 Discuss the reasons why entrepreneurs may decide to purchase an existing business. (6)

2.5 Read the scenario below and answer the questions that follow.

MAZELLA PROPERTIES (MP)
Mazella Properties owns properties around the country. Businesses contract with MP and pay them every month for the use of a property for a specified period.

2.5.1 Identify the business avenue used by MP. Motivate your answer by quoting from the scenario. (3)

Use the table below as a guideline when answering QUESTION 2.5.1.

AVENUE USED	MOTIVATION
1.	

2.5.2 Explain the advantages of the business avenue identified in QUESTION 2.5.1. (6)

2.6 Advise businesses on the contractual implications of franchising. (6)
[40]

QUESTION 3: BUSINESS ROLES

3.1 State any FOUR internal causes of change. (4)

3.2 Elaborate on the meaning of *creative thinking.* (4)

3.3 Read the scenario below and answer the questions that follow.

TLALETSO CABINETS (TC)
The management of Tlaletso Cabinets want to improve the quality of their kitchen designs. They have decided to design new kitchen units that will enable them to compete globally. They requested experts to generate ideas on how to improve their designs to satisfy the needs of their customers.

3.3.1 Identify the problem-solving technique used by TC in the scenario above. (2)

3.3.2 Explain to the management of TC on how they can apply the problem-solving technique identified in QUESTION 3.3.1. (6)

3.4 Explain the benefits of creative thinking in the workplace. (4)

3.5 Read the scenario below and answer the questions that follow.

WENDY MANUFACTURERS (WM)
Wendy Manufacturers specialises in the manufacturing of perfumes. WM promotes a positive image for their business by paying employees fair wages. WM pollutes the environment by dumping toxic waste into the local river. They also treat all employees equally.

3.5.1 Quote TWO ways from the scenario above in which WM has effectively conducted their business practises in a professional, responsible, and ethical manner. (2)

3.5.2 Discuss any other ways in which a business can be conducted in a professional, responsible and ethical manner. (6)

3.6 Explain the benefits of ethical business ventures. (6)

3.7 Recommend ways in which businesses can create an environment that stimulate creative thinking. (6)

[40]

QUESTION 4: MISCELLANEOUS TOPICS

BUSINESS VENTURES

4.1 List any TWO aspects that must be included in the Memorandum of Incorporation. (2)

4.2 Outline the difference between a private company and a personal liability company. (4)

4.3 Explain the characteristics of a sole proprietorship. (6)

4.4 Discuss the impact of outsourcing. (4)

4.5 Advise businesses on the contractual implications of outsourcing. (4)

BUSINESS ROLES

4.6 List FOUR examples of external causes of change. (4)

4.7 Read the scenario below and answer the questions that follow.

MOJA MAJESTY (MM)

Moja Majesty manufactures different types of clothing. MM keeps up with new technology, processes, and developments to ensure they have a competitive advantage. Due to restructuring and economic changes, this has led to many layoffs in MM.

4.7.1 Identify TWO major changes from the scenario above that people and business deal with. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 4.7.1.

MAJOR CHANGES IDENTIFIED	MOTIVATIONS
1.	
2.	

(6)

4.7.2 Explain strategies business can use to deal with affirmative action. (6)

4.8 Suggest ways businesses can deal with crisis in the workplace. (4)

[40]

TOTAL SECTION B: 80

SECTION C:

Answer ONE question in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question chosen.
The answer to the CHOSEN question must start on a NEW page,
e.g. QUESTION 5 on a NEW page OR QUESTION 6 on a NEW page.

QUESTION 5: BUSINESS VENTURES (BENEFITS OF A COMPANY OVER OTHER FORMS OF OWNERSHIP)

Entrepreneurs must comply with certain legal requirements when naming their companies. A public company can enhance brand recognition and attract more business partners. There are many advantages of establishing a company over starting another type of business. However, many entrepreneurs still face challenges when they start their own companies.

Write an essay on forms of ownership in which you include the following aspects:

- Outline the legal requirements for the name of the company.
- Explain the impact of a public company.
- Discuss the benefits of establishing a company versus other forms of ownership.
- Advise prospective entrepreneurs on the challenges of establishing a company versus other forms of ownership.

[40]

QUESTION 6: BUSINESS ROLES (STRESS AND CRISIS MANAGEMENT)

Businesses must understand the toll stress can take on their staff. The causes of stress in the workplace must be identified. Managing stress in the workplace is crucial for maintaining productivity. By prioritising stress management initiatives, businesses can create a healthier work environment where employees feel valued, supported, and empowered to perform at their best.

Write an essay on stress and crisis management in which you include the following aspects:

- Elaborate on the meaning of *stress*.
- Explain the causes of stress in the workplace.
- Discuss the importance of stress management in the work environment.
- Recommend ways employees can manage stress in the workplace.

[40]

TOTAL SECTION C: 40
GRAND TOTAL: 150