



education

Department:
Education
North West Provincial Government
REPUBLIC OF SOUTH AFRICA

PROVINCIAL ASSESSMENT

GRADE 10

**BUSINESS STUDIES P1
JUNE 2024**

MARKS: 100

TIME: 1 ½ hours



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INSTRUCTIONS AND INFORMATION

Read the following instructions carefully before answering the questions.

1. This question paper consists of **THREE** sections and covers **TWO** main topics

SECTION A: Compulsory

SECTION B: Consists of **THREE** questions.

Answer any **TWO** of the three questions in this section.

SECTION C Consists of **TWO** questions.

Answer any **ONE** of the two questions in this section.

2. Read the instructions for each question carefully and take note of what is required.

Note that **ONLY** the answers to the first **TWO** questions selected in **SECTION B** and the answers to the **FIRST** question selected in **SECTION C** will be marked.

3. Number the answers correctly according to the numbering system used in this question paper. **NO** marks will be awarded for answers that are numbered incorrectly
4. Except where other instructions are given, answers must be written in full sentences.
5. Use the mark allocation and nature of each question to determine the length and depth of an answer.
6. Use the table below as a guide for mark and time allocation when answering each question.

SECTION		QUESTION	MARKS	TIME (minutes)
A:	Objective-type questions COMPULSORY	1	20	20
B:	THREE direct/indirect type questions CHOICE: Answer any TWO	2	20	40 (20 × 2)
		3	20	
		4	20	
C:	TWO essay-type questions CHOICE: Answer ONE only	5	40	30
		6	40	
TOTAL			100	90

7. Begin the answer to **EACH** question on a **NEW** page, e.g. **QUESTION 1** – new page, **QUESTION 2** – new page.
8. You may use a non-programmable calculator.
9. Write neatly and legibly.

SECTION A (COMPULSORY)**QUESTION 1**

- 1.1 Various options are provided as possible answers to the following questions. Choose the answer and write only the letter (A–D) next to the question numbers(1.1.1 to 1.1.5) in the ANSWER BOOK, e.g. 1.1.6 D.

1.1.1 The business has no control over the ... environment.

- A micro
- B macro
- C market
- D internal

1.1.2 A challenge of the economic environment for Spend It Supermarket is ...

- A that not all resources are renewable which can become scarce and expensive.
- B that they must apply for a trading licence and mining permit before they are able to operate.
- C a decrease in consumer spending due to change in their likes and dislikes.
- D prices of stock are increasing due to petrol price hikes.

1.1.3 This Act requires businesses to provide information about the ingredients of a product:

- A National Credit Act
- B Consumer Protection Act
- C Broad-Based Black Economic Empowerment Act
- D Compensation for Occupational Injuries and Diseases Act

1.1.4 Information technology forms part of the ... function.

- A administration
- B purchasing
- C marketing
- D financial

1.1.5 ... refers to money that pays for the day-to-day activities of the business.

- A Own capital
- B Fixed capital
- C Working capital
- D Borrowed capital

(5 × 2) (10)

- 1.2 Complete the following statements by using the word(s) provided in the list below. Write only the word(s) next to the question numbers (1.2.1 – 1.2.5) in the ANSWER BOOK.

secondary;	macro;	unions;	quality control;	production;
micro;	regulators;	financial;	tertiary;	quality assurance

- 1.2.1 Managing the workers of a business forms part of the ... environment.
- 1.2.2 ... is when inspection is carried out during and after the production process.
- 1.2.3 The ... function changes raw materials into finished products.
- 1.2.4 The ... sector exists to facilitate the transport, distribution and sale of goods.
- 1.2.5 ... are government bodies that make rules and regulations to control the activities of businesses.

(5 × 2) (10)
TOTAL SECTION A: 20

SECTION B

Answer ANY TWO questions in this section.

NOTE: Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 2 on a NEW page, QUESTION 3 on a NEW page, etc.

QUESTION 2: BUSINESS ENVIRONMENTS

2.1 Read the scenario below and answer the questions that follow.

WHALE LIP COFFEE (WLC)

Mr Robins is the owner of a coffee shop in Walvis Bay overlooking the ocean. WLC employs ten full time workers and eight part-time waiters. They make use of three expensive coffee machines to make their signature drinks. Whale Lip Coffee are considering expanding by opening a new store in a large mall.

Identify TWO organisational resources from the scenario above. Motivate your answer by quoting from the scenario.

Use the table below as a GUIDE to answer 2.1

ORGANISATIONAL RESOURCES	MOTIVATIONS

(6)

2.2 Discuss the following components of the market environment.

2.2.1 Suppliers (2)

2.2.2 Intermediaries (2)

2.3 Describe the relationship between the primary, secondary and tertiary sectors. (6)

2.4 Advise on the importance of a business organisational structure with specific reference to an organogram. (4)
[20]

QUESTION 3: BUSINESS OPERATIONS

3.1 Read the scenario below and answer the questions that follow.

PRADO COURIERS (PC)

The Chief Executive Officer of PC is Mr. Clarke. He has appointed Ms. Khumalo to supervise and motivate the workers to complete their tasks. Ms. Khumalo reports to Ms. Henderson, the Head of Department over the public relations function.

3.1.1. Identify the level of management represented by Mr Clarke and Ms Henderson.

Use the table below as a GUIDE to answer QUESTION 3.1.1

	LEVEL OF MANAGEMENT
MR CLARKE	
MS HENDERSON	

(4)

3.1.2 Explain TWO responsibilities of Ms Henderson, as ONE of the levels of management that were identified in QUESTION 3.1.1. (4)

3.2 Elaborate on the meaning of quality. (2)

3.3 Read the scenario below and answer the questions that follow.

TSHEPO'S DRESS SHOP (TDS)

Tshepo owns TDS, a business that makes dresses according to their clients' specifications. Tshepo maintains a healthy relationship between him, and the employees and he make sure there is a good recruitment policy that attracts best candidates. Tshepo knows that all documentation of her clients should be kept neatly and orderly in a safe place. Tshepo knows that he should consider the quality indicators of each business function, if he wants his business to succeed.

3.3.1 Identify TWO business functions that apply to TDS. Motivate your answer by quoting from the scenario above.

Use the table below as a GUIDE to answer QUESTION 3.3.1

BUSINESS FUNCTIONS	MOTIVATIONS

(6)

3.3.2 Suggest the quality indicators for ONE of the business functions identified in QUESTION 3.3.1 (4)

[20]

QUESTION 4: MISCELLANEOUS TOPICS**BUSINESS ENVIRONMENTS**

- 4.1 Give a practical example for EACH of the formal and informal sectors. (2)
- 4.2 Read the scenario below and answer the questions that follow.

SNOOPY DOG HOTEL

Snoopy Dog Hotel is offering the best day care and pet resort for your fur-kids. The management decided to expand services to also include other domestic pets, like cats in their services. The increase in interest rates caused cash flow problems in the business. A new competitor is planning to open in the area. The workers are regularly absent from work.

- 4.2.1 Quote TWO threats from the scenario. (2)
- 4.2.2 Explain the meaning of opportunities in a business context. (2)
- 4.3 Advise on the importance of the formal sector. (4)

BUSINESS OPERATIONS

- 4.4. Name any TWO methods of carrying out public relations (2)
- 4.5 Discuss the differences between management and leadership. (4)
- 4.6 Suggest the quality indicators of the general management function. (4)
- [20]**

TOTAL SECTION B: 40

SECTION C

Answer ANY ONE question in this section.

NOTE Clearly indicate the QUESTION NUMBER of each question that you choose. The answer to EACH question must start on a NEW page, e.g. QUESTION 5 on a NEW page, QUESTION 6 on a NEW page.

QUESTION 5 BUSINESS ENVIRONMENTS (MICRO, MARKET AND INTERRELATIONSHIP BETWEEN ENVIRONMENTS)

Businesses should have a sound understanding of the micro environment and its components. The business environments do not operate in isolation, but instead there exists an interrelationship between the business and the external environment.

Bearing the above statement in mind, write detailed essay on the following aspects:

- Outline the various components of the micro environment.
- Explain the reasons why competition poses a challenge to the business.
- Discuss the relationship between micro, market, and macro environments.
- Suggest the reason why the following macro environment components can be a challenge to a business.
 - Technological
 - Social, cultural, and demographic environment

[40]

QUESTION 6 BUSINESS OPERATIONS (BUSINESS FUNCTIONS AND THE CONCEPT OF QUALITY)

The purchasing function plays an important role in purchasing quality of raw materials and services for the business. The purchasing manager needs to ensure that the business has sufficient capital and follows the purchasing procedure to place an order. The National Credit Act impacts the business both positively and negatively.

Write an essay on the following aspects:

- Outline the purpose of the purchase function.
- Explain the differences between own and borrowed capital.
- Discuss any FOUR steps of the purchasing procedure.
- Evaluate the impact of (positives and negatives) of the National Credit Act on businesses.

[40]

TOTAL SECTION C: 40
GRAND TOTAL 100